

Instructor Licence Agreement for the Taekwondo Kids Ltd Licensed Program

This Instructor Licence Agreement (“Agreement”) is between Taekwondo Kids Ltd (“the Company”) and the undersigned instructor (“the Instructor”). By completing the Instructor Course and accepting certification, the Instructor agrees to the following terms:

1. Grant of Licence

- The Company grants the Instructor a non-transferable licence to deliver official Taekwondo Kids Ltd. Licensed Program classes for children (“the Program”) using authorised materials supplied by the Company.
- This licence is valid only while the Instructor holds a current certification issued by the Company.
- The Program may be branded under different names by the Company from time to time, without affecting the terms of this Agreement.

2. Certification Validity

- Level 1 Instructor Certification is valid for three (3) years from the date of issue.
- Renewal requires either:
 - successful completion of a refresher course, or
 - progression to Level 2 or higher.
- Expired certification automatically terminates this licence.

3. Instructor Presence

- All official Program classes must be conducted under the supervision of at least one certified Level 1 Instructor.
- Assistants or helpers (including those under 18 or below 1st Degree) may support classes, but always under direct supervision.
- Classes run without a certified Level 1 Instructor are not recognised as official Program classes, are not covered under this licence, and may result in suspension or termination of the Instructor’s certification and benefits.

4. Liability & Risk

- The Instructor accepts full responsibility and liability for the conduct of their classes.
- The Company is not liable for accidents, injuries, damages, or claims arising from the Instructor’s teaching or business operations.
- The Instructor acknowledges that martial arts training involves inherent risks and agrees that they are solely responsible for ensuring classes are conducted safely and in compliance with applicable law.
- All recommendations, methods, or resources provided by the Company are suggestions only; use is at the Instructor’s own risk.

5. Intellectual Property & Copyright

- All program materials, including books, lesson plans, animations, videos, logos, and branding, remain the exclusive property of Taekwondo Kids Ltd.
- Materials are licenced for educational use within the Instructor’s own classes only.
- Instructors must not copy, resell, or distribute materials without written permission.
- Use of Company intellectual property for promotional and marketing purposes is governed by the Marketing & Branding Use Policy (Appendix A), which forms part of this Agreement.
- Any misuse of intellectual property may result in immediate termination of the licence and potential legal action.

6. Standards of Conduct

- Instructors must uphold the values of Taekwon-Do, act professionally, and provide a safe environment for students.
- Instructors are responsible for complying with safeguarding, child protection, and all relevant laws.
- The Instructor must maintain appropriate insurance (including public liability and professional indemnity cover) as a condition of this licence. The Company may request proof of insurance at any time.
- Instructors must maintain appropriate insurance, including public liability and professional indemnity cover.

- Misconduct, unprofessional behaviour, or actions that damage the reputation of Taekwondo Kids Ltd may result in suspension or termination of this licence.

7. Licence Restrictions

- This licence is personal to the named Instructor and is non-transferable.
- The Instructor may not assign, sell, or sublicense their rights to another party.
- Assistants may support but may not independently run the Program classes.

8. Termination

- The Company reserves the right to revoke this licence if the Instructor breaches any terms of this Agreement or the Marketing & Branding Use Policy (Appendix A).
- No refunds will be provided where termination results from misconduct, misuse of materials, or breach of agreement.
- Upon termination, the Instructor must immediately cease using the Program, Company branding, and all associated materials.

9. Governing Law

- This Agreement is governed by the laws of England and Wales.
- Disputes arising under this Agreement shall be subject to the exclusive jurisdiction of the courts of England and Wales.

Instructor Acknowledgement

By signing below, the Instructor confirms they have read, understood, and agree to this Licence Agreement and its Appendix A: Marketing & Branding Use Policy.

Instructor Name: _____

Signature: _____

Date: _____

Appendix A – Marketing & Branding Use Policy

This Policy forms part of the **Instructor Licence Agreement** between *Taekwondo Kids Ltd* (“the Company”) and the Instructor. It sets out how licenced instructors may use the Company’s intellectual property and branding for promotional and marketing purposes.

1. Approved Use (No Permission Required)

Licenced Instructors may freely use the following for the promotion of official Program classes, provided they remain current licence holders:

- Official logos, banners, and promotional graphics supplied in the Instructor Media Kit.
- Official course descriptions and program outlines as supplied by the Company.
- Social media posts, flyers, and posters created by the Instructor that:
 - Use approved logos/branding correctly
 - Use Company-provided images or wording without alteration
 - Promote only official Program classes under the Instructor’s supervision

2. Prohibited Use (Never Allowed)

Instructors may not:

- Alter, distort, or recreate Company logos, branding, or animations.
- Use Company materials in a misleading way, including suggesting certification levels they do not hold.
- Sell or distribute Company resources (books, animations, worksheets) outside of approved channels.

3. Uses Requiring Prior Approval

Written approval must be obtained from the Company before the Instructor may:

- Create merchandise or uniforms featuring the Company’s branding or logos.
- Use animations, videos, or other copyrighted materials in advertising campaigns beyond simple class promotion.
- Create new digital content (e.g. edited videos, apps, online courses) incorporating Company intellectual property.
- Translate Company resources into other languages.
- Represent the Company in national or international promotions beyond their local classes.

4. Standards of Presentation

- All promotional use must reflect the professionalism and values of Taekwon-Do.
- The Company reserves the right to request corrections or removal of any promotional material it deems inappropriate, misleading, or damaging to its reputation.

5. Media Kit

To assist Instructors, the Company will provide a Media Kit containing:

- Official logo files (colour and black/white)
- Sample flyers and posters
- Social media templates
- Program descriptions for websites and newsletters

Only these approved materials may be used without prior permission.

6. Breach of Policy

Failure to follow this Policy may result in:

- Withdrawal of permission to use Company intellectual property
- Suspension of access to the Instructor Portal and resources
- Termination of the Instructor Licence Agreement